

JENNIFER RANA

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ABOUT

I am a senior web producer located in Portland, OR. I have over 10 years experience working with teams, managing and developing mid to large-scale websites based on web technologies like HTML, CSS, JavaScript, WordPress, Shopify and Sitecore.

SKILLS

PROFICIENT IN	EXPERIENCE WITH	TOOLS USED
HTML/CSS	SQL	WorkFront
Squarespace	R/RStudio	Sketch
Sitecore	JavaScript	Figma
WordPress	PHP	Adobe Creative Suite
Shopify	Tableau	Jira
AEM		Basecamp

WORK EXPERIENCE

VMware – Portland, OR | 2022 - Current
Performance Web Producer

- Work with various business leads and other stakeholders to develop and maintain consumer-facing websites and microsite

Providence Health Plans – Portland, OR | 2019 - Current
Senior Web Producer

- Support the Analytics Manager updating Tableau dashboards for website and social analytics
- Managed and implemented multi-channel websites on various CMS platforms including Sitecore and SharePoint
- Strategize and develop new landing pages and sections within the CMS platforms
- Design and build e-newsletters for various audiences
- Organization and implementation of content across multiple audience channels

Made by Finch – Portland, OR | 2012-Current
Founder/Front-End Developer

- Production of responsive websites for small to medium sized businesses utilizing various programming languages including WordPress, Shopify, HTML, CSS, JavaScript, Liquid and PHP
- Develop mockups and wireframes as well as clickable prototypes

EDUCATION

Willamette University - MS, Data Science, Expected graduation 2023
Art Institute of Portland - BS, Interactive Media Design, 2006
College of the Holy Cross - BA, Psychology, 1997